



*Imagine the Champion in You*

WWW.GOLDBUCKLECHAMPION.COM

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## Welcome to Gold Buckle Champion's "Taste of Idaho Adventures" Idaho Sanctioned International Chili Society Cook-Off at the Idaho Horse Park *August 31, 2013*

Idaho is celebrating its 5th year of hosting the Official Idaho State Sanctioned, International Chili Society Cook-Off. The winner has the opportunity to compete at the World Champion Chili Cook Off in Palm Springs, California, October 11-13, with \$25,000 in prize monies at stake! The reins of this fun filled, family oriented event have been handed to Gold Buckle Champion, by the Nampa Lions Organization. Proceeds will go for our local charity to be used in our community to *further the education of equine health and safety, while preserving our western heritage and history, by promoting equine events, that incorporate the youth and community.*

This event has a long history of being a well attended function, both locally, regionally, and internationally with the Snake River Stampede. It will have a new home at the "Taste of Idaho Adventures" ***Evolution of Horse Power*** "Cars of New and Old Show" in conjunction with the Idaho Cutting Horse Association Futurity & Aged Event and Mercuria World Series.

The event will run Saturday August 31 at the Idaho Horse Park Parking lot and Concession area, from 10:00 am to 4:00 pm. Fun for the entire family! You will see the evolution of horsepower in the form of transportation... from the one-horsepower of the trusted steed, to vehicles of 22 horse power in the 1900's, all the way up to the luxury vehicles of over 600 horsepower that we have come to depend on today.

The Chili Cook-Off will have divisions for the bravest of the Chili Connoisseurs with Red Chili, Chili Verde, Salsa, and Home-style Competition, who if they win, will have the chance to compete at the World Competition, to the very popular People's choice award for everyone to get involved in. Cash and Prizes will be awarded for the best Chilies in the International Chili Cook-Off categories, as well as some really fun cash and prizes for the People's Choice Award. This year we will feature a special division for the youth. The winner of the youth competition will have their most delicious recipe featured at some of our finest local restaurants, plus a scholarship prize.

Everyone is encouraged to enter! This is a great opportunity to showcase your business as well as your culinary talents. Prizes for best decorated booth, most enthusiastic team, and, of course the best chili, just to mention a few! Besides cash and prizes, winners will receive a trophy and of course "bragging" rights.

Entry fee for the contest is a donation to Gold Buckle Champion charity and 1 gallon(s) of chili and/or Salsa for public tasting. More is suggested, but not mandatory per ICS rules. (*Must be a member of the International Chili Society to be eligible to go on to the World Competition*) Spectators can purchase a tasting packet to sample all the wares at the event!

The Agenda for the Day:

\*6:00 am – 8:00 am

Setup

*8:30 am - 9:00 am	Cooks /Team Meeting
*9:00 am – 12:00 pm	Cooking for Chili Verde
*10:00 am - 3:00 pm	Peoples Choice Chili
*12:00 pm	Chili Turned in for Judging Chili Verde
*12:00 – 3:00 pm	Cooking for Red Chili
*3:00 pm	Chili Turned in for Judging Red Chili
*3:00 pm - 6:00 pm	Salsa
*6:00 pm	Salsa Turned in for Judging
*7:00 pm	Awards Ceremony
*7:30 pm	Take down (booths can be left for the next day Toys for Tots BBQ)

The prize money is as follows:

	Red Chili	Chili Verde	Salsa	Homestyle	People's Choice
1st Place	\$500	\$400	\$300	\$200	\$200
2nd Place	250	200	150	100	100
3rd Place	125	100	75	50	50

Gold Buckle Champions has a long history of putting on events that have a large community involvement. The March show is home of the Nampa Fire Department BBQ to raise money for their Burn Out Fund. After just 3 short years of involvement, Gold Buckle has helped them from go to \$500 per event to over \$10,000. The August-September event is home to the Marines Toys for Tots, which we have also helped to raise thousands of dollars for children in Idaho and norther Nevada.

Because of our efforts, thousands of people attend these FREE events to introduce their children to a rural lifestyle and agriculture events. The August 31st event will also be a networking event for local chamber of commerces, businesses, and the Toys for Tots kick-off with an Abrams Tank that the public can tour, for just the price of one new toy. Admission to the ICHA Futurity & Aged Event and Mercuria World Series, an internationally renowned show, is also FREE. Contestants come from all over the United States and World to attend these events. Admission for booth space to local businesses is a donation to either Gold Buckle Champion and/or the Toys for Tots campaign.

The car show would include cars from the past and present. Prizes for the best car in show, etc.

- Our advertising for this event includes a full color, 28 page tab, delivered in the Sunday newspaper, the weekend before the event.
- Corey Mikhels, from KQFC Radio, as a participant in the Chili Cook-Off, donates \$6,000 worth of airtime to the event.
- Live remote during the event is in the works.
- Website, email blasts, social networking, and posting on event sites.
- Participation from the Idaho Tourism association.
- The events usually attract all the local news stations with interviews and local coverage.

Looking forward to another successful event and best of luck to ALL!

Sue Marostica 208-890-9774	Executive Director Gold Buckle Champion www.GoldBuckleChampion.com sue@goldebucklechampion	Coordinator ICHA Futurity & Aged Events. www.IdahoCHA.com sue@idahocha.com
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# OFFICIAL CONTESTANT APPLICATION FORM

Red Chili  Salsa  Chili Verde

Cookoff Name Gold Buckle Champion Idaho State Chili Cook-Off Date August 31, 2013

Contestant Name \_\_\_\_\_

ICS Membership Number \_\_\_\_\_  Life  Charter  Applied for Expiration date \_\_\_\_\_

Business Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone (\_\_\_\_) \_\_\_\_\_ Residence Phone (\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Team Name \_\_\_\_\_  
(any use of commercial business names require prior approval of Cookoff Chairperson and/or ICS)

List in detail any planned activities \_\_\_\_\_

Will you be sponsored by anyone? Yes \_\_\_\_\_ No \_\_\_\_\_ If yes, fully disclose who and all details \_\_\_\_\_

The above information is correct to the best of my knowledge. I have read the International Chili Society official rules and regulations and I hereby agree to abide by such rules and regulations.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Accepted By \_\_\_\_\_ Date \_\_\_\_\_  
Cookoff Chairperson



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## OFFICIAL CONTESTANT RULES & REGULATIONS

The Rules and Regulations for cooks at the World's Championship, State, Regional and District Cookoffs are as follows:

1. **Traditional Red Chili** is defined by the International Chili Society as any kind of meat or combination of meats, cooked with red chili peppers, various spices and other ingredients, with the exception of BEANS and PASTA which are strictly forbidden.
2. **Chili Verde** is defined by the International Chili Society as any kind of meat or combination of meats, cooked with green chili peppers, various spices and other ingredients, with the exception of BEANS and PASTA which are strictly forbidden.
3. **Salsa** must be homemade by the contestant whose name and ICS # appear on the Contestant Application. It may be brought to the site that day or it may be prepared at the Cookoff. No store bought salsa will be allowed.
4. No ingredient may be pre-cooked in any way prior to the commencement of the official cookoff. The only exceptions are canned or bottled tomatoes, tomato sauce, peppers, pepper sauce, beverages, broth and grinding and/or mixing of spices. Meat may be treated, pre-cut or ground. The ICS does not prefer one over the other. **MEAT MAY NOT BE PRE-COOKED**, in any manner. All other ingredients must be chopped or prepared during the preparation period.
5. You must be an **ACTIVE ICS** member to compete in any ICS competition including Traditional Red Chili, Chili Verde and Salsa. You must be at least 18 years old.
6. The cooking period will be a minimum of 3 hours and a maximum of 4 hours. The exact starting and ending of the cooking period is to be announced by each local sponsoring organization. Cooking during entire cooking period is at the sole discretion of the contestant.
7. A representative of the sponsoring organization shall conduct a contestant's meeting, at which time final instructions are to be given and questions answered, no later than 1 hour prior to the official starting time of the cookoff.
8. Contestants are responsible for supplying all of their own cooking utensils, etc. and should be prepared to provide a fire extinguisher and washing station, as they may be required by the sponsoring organization. The sponsors of the cookoff will provide an area for each contestant.
9. Each contestant must cook a minimum of two quarts of competition chili prepared in one pot which will be submitted for judging. Sharing or splitting Chili, Chili Verde or Salsa for judging with another contestant for the purpose of increasing the number of entries in any event will result in suspension of ICS membership for a minimum of one year. Any cookoff chairman, chief judge or scorekeeper knowingly allowing cheating in any way at their event will result in non-sanctioning of their event the following year, no exceptions.
10. **PEOPLE'S CHOICE CHILI** is governed by the **SPONSORING ORGANIZATION** and cookoff chairman of each cookoff, **NOT THE ICS**. The chairman can require (a) 2 gallons maximum in lieu of a cash entry fee; (b) 1 gallon maximum in addition to a cash entry fee or (c) a cash fee. Non-compliance by a contestant of the chairman's requirement will result in disqualification. Discrimination by cookoff officials will result in non-sanctioning of their event the following year. **PEOPLE'S CHOICE CHILI MUST CONTAIN BEANS OR PASTA.**
11. Each contestant will be assigned a contestant's number by the Chief Scorekeeper and given an official 32 oz. ICS judging cup. In order for a cook to receive the judging cup for their specific contest, they must sign the contestant list and provide their active ICS membership number. Each contestant should verify that the number on the bottom of their cup is the same as their assigned contestant number. Each contestant is responsible to deliver their cup, which must be filled to the bottom of the cup's rim, to the judging area at the official time for judging.
12. Judges will be told that they should vote for the chili, as defined by the ICS, based on the following major considerations: good chili flavor, texture of the meat, consistency, blend of spices, aroma and color.



**ONE YEAR  
CHARTER  HOMESTYLE  
MEMBERSHIP**

**Dear Folks at Chili Headquarters:** As a “true lover of chili” I want to become a “card carrying” member of the International Chili Society, and if accepted, agree to comply with the rules, regulations and by-laws. Enclosed is my check, money order or credit card information.

**CHARTER** \_\_\_ U.S. Resident: **\$50.00** \_\_\_ Canada/Mexico Resident: **\$57.00 U.S.** \_\_\_ Other International Resident: **\$70.00 U.S.**  
**HOMESTYLE** \_\_\_ **\$20.00**

Enclosed please find \$ \_\_\_\_\_ \_\_\_ Check \_\_\_ Money Order                      Membership # \_\_\_\_\_ for Renewal

Name \_\_\_\_\_ Bus Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_ Home Phone \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Fax Phone \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_ Email \_\_\_\_\_

Make checks payable and mail to: **International Chili Society • 13938 Tiffany Pines Circle N, Jacksonville, FL 32225-2577**  
 Phone: 949-496-2651 • Fax: 904-374-4704

**CREDIT CARD INFORMATION:** Name as it Appears on Card \_\_\_\_\_ Amount \$ \_\_\_\_\_

Street Address (If different from above) \_\_\_\_\_ MasterCard    Visa    American Express

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

**CREDIT CARD NUMBER** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**Signature (as it appears on card):** \_\_\_\_\_ **Date** \_\_\_\_\_